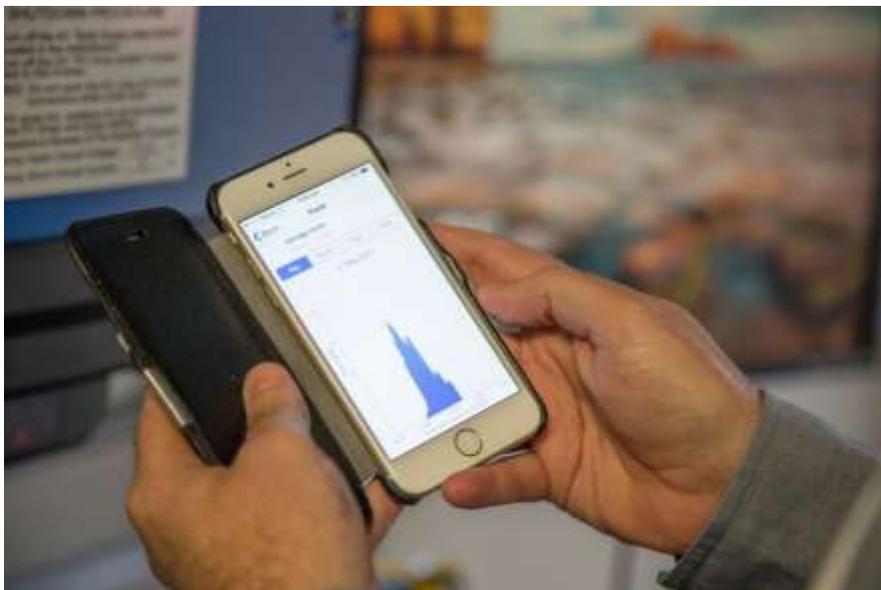# Media Release

Monday 24 October 2016

Smart Living: Aussie households go digital to save money

Fast internet fuelling growth in energy smart robot vacuums and garden gadgets

From backyards to bedrooms, Aussies are revitilising their homes with smart tech to go green and save money, according to leading technology experts.

New research from Telsyte *Australian IoT @ Home Market Study 2016*, predicts increased connectivity across the country, via the **nbn**™ network will increase the number of connected devices in the average home by 161 per cent from 11 to 29 in the next four years.

Whether it's sensor lighting, smart heating or automated sprinklers, the research suggests Aussies believe connecting their whitegoods and gardening tools to the internet will save money (47 per cent) and take better care of the environment (57 per cent).

Foad Fadaghi, Telsyte's principal analyst says:

"Spending on smart home products is expected to increase over the coming years as consumers look to save money and improve their lifestyles. Australian households will soon be taking advantage of smart energy sensors, automated gardening systems and robot appliances, all controllable via apps on their smart devices.

"Telsyte believes fast broadband is one of the key enabling technologies that will give consumers the confidence to purchase more smart appliances for their homes".

Trending tech to try at home now:

- **Garden gadgets:** from the [Parrot Flower Power](#) smart stick which keeps you informed on everything your blossoms need to bloom, to smart sprinkler systems like the [Hydrawise](#) which reduces household water usage by tapping into local weather stations, there is no shortage of devices to help your green thumb be more energy efficient and cost effective;
- **Brilliant bulbs:** with products such as the [LIFX LED Smart Lightbulb](#) and [Philips Hue](#) already available on our shores, Aussies can say goodbye to having to waste energy by leaving the lights on all day for when they come home;
- **Smart heating:** with innovative thermostat systems like [Advantage Air](#) and [Airstream](#) you can now control the air conditioning via an app on your home laptop or tablet, meaning you don't have to dread the next energy bill;
- **Robot vacuums:** handy vacuum cleaners such as the [Cleanstar Robostar](#) and the [Hoover Expert](#) can now do the heavy lifting for you by using remote sensors and cameras to move around your abode, reducing your cleaning time!

Check out the **nbn** blog series on [connected homes](#) to learn more on how you can save energy at home, including [connected tools for your own smart garden.](#)

There are more than 3 million homes and businesses around the country which can already connect to the **nbn**™ network with every Australian set to have access by 2020.

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Notes to editors

References:
The *Australian IoT @ Home Market Study 2016* was conducted by Telsyte.

About nbn:
- **nbn** is building a new and upgraded, fast wholesale broadband network to enable communities across Australia to access fast broadband from their retail service provider. Our goal is to connect eight million homes and businesses by 2020.
- Fast broadband like that delivered via the **nbn**™ network can provide a range of benefits for Australians such as opportunities to work from home, access to online education tools and options for on-demand entertainment.
- End-user experience, including the speeds actually achieved over the **nbn**™ network, depends on the technology over which services are delivered to your premises and some factors outside our control like equipment quality, software, broadband plans, signal reception and how the end-user's service provider designs its network. Access to your work network will depend on factors outside our control like your organisation's IT policy and infrastructure.