



Media Release

31 March 2017

nbn energizes Derby mountain bike Enduro

The **nbn**[™] network has arrived in Derby helping energize the small Tasmanian town ahead of the arrival of the world-class Enduro World Series mountain biking event next month.

The Enduro is one of the world's most prestigious mountain biking events, and will be making its Australian debut at the Blue Derby trails in Derby on April 8 and 9.

The event is the latest success for Derby which has transformed its future by encouraging adventure tourism through the high-adrenalin sport of mountain biking.

The Dorset Council has championed the construction of mountain biking trails, and will welcome more than 2000 competitors and support personnel for the Enduro – and a sizeable media contingent.

An **nbn** fixed wireless tower has been switched on north of the township allowing fast internet connections for end users who purchase plans from their preferred retail service provider based on **nbn**'s wholesale data speeds of up to 50Mbps download and 20Mbps upload are possible.*

Dorset Council Mayor Greg Howard said:

"The need for speed is not just on the mountain – the media need a fast internet connection as well – especially uploading video and high definition images.

"The media contingent includes journalists, magazine writers, website editors and photographers – all of whom are racing to get their content online as soon as possible.

"We needed a telecommunications solution that could provide the same level of professionalism as the event itself – so we were happy we could get connected."

nbn Corporate Affairs Manager Tasmania, Russell Kelly, said:

"**nbn**, Dorset Council and event stakeholders worked together to prioritise the build to bring services to town sooner than planned and in time for the event.

"Local businesses and residents and the event itself can now get excellent internet speeds during the Enduro and beyond.

"It also means that businesses can share their connections meaning spectators can use social media while they are enjoying the Enduro."

Enduro is a form of mountain bike racing that includes timed downhill rides, as well as uphill transfer stages that must be completed within time limits. It includes elite riders from more than 30 countries.

Studies show that areas that host an Enduro event get increased international visitation the following year.



** Your experience including the speeds actually achieved over the **nbn**[™] network depends on technology over which services are delivered to your premises and some factors outside our control like your equipment quality, software, broadband plans, signal reception and how your service provider designs its network.*

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Notes to editors

- Communities can check the progress of the rollout of the **nbn**[™] network in their area at www.nbnco.com.au

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