



Media Release

7 November 2013

Greg Adcock named Chief Operating Officer

NBN Co Executive Chairman Dr Ziggy Switkowski is pleased to announce that Mr Greg Adcock is to take up the position of Chief Operating Officer (COO) with immediate effect.

Mr Adcock will be a member of the executive committee and report to the CEO.

Mr Adcock has spent the past 20 years at Telstra, most recently as the executive charged with delivering on Telstra's infrastructure commitments under the Definitive Agreements between NBN Co and Telstra.

He was a key member of the Telstra team that negotiated the Definitive Agreements. In his new role Mr Adcock will not be involved in any re-negotiation of the Definitive Agreements.

Dr Switkowski said: "I warmly welcome Greg to our company. He will lead NBN Co's network design and deployment activities with a focus on industry partnerships, contract management, operational processes and systems.

"I appreciate the constructive approach taken by Telstra in the release of its executive to commence his new role immediately."

As part of the transition of the National Broadband Network to an open network architecture including fibre to the node, serving COO Mr Ralph Steffens will step down from the role and leave the company.

Mr Steffens has held the COO position for the past two years during which NBN Co has laid the groundwork for a world class fast broadband network.

In his time at the company Mr. Steffens oversaw the rapid expansion of the NBN's geographical reach; the successful implementation of the complex IT systems that underpin the planning, delivery & operation of the network and the steady rollout of NBN fibre in Greenfield Estates.

"On behalf of the company, I thank Mr Steffens for his leadership during the critical formative years of this project and wish him well for the future," Dr Switkowski said.

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NOTES TO EDITORS

Details of Greg Adcock's career

Greg Adcock's roles at Telstra include overseeing business and capital planning, contract establishment, operational process optimisation, regulatory compliance, strategic projects and the Operations group's productivity initiative program. His experience includes developing and implementing construction contracting strategy and he has been the Superintendent on major construction contracts.

Earlier roles included Core Network Development where he was accountable for the planning and development of the core network, as well as an Account Director in the Wholesale division where he was responsible for key wholesale accounts.

He has worked in and around major projects for more than 25 years and began his career outside of Telstra in IT services with various roles at Lindeman's Wines, GE, and Aristocrat including the computerisation of manufacturing and accounting systems. He worked on the project to build the New Parliament House in Canberra which provided him an excellent insight into the complexities of project management.

Greg Adcock brings to NBN Co a broad telecommunications and operational management background with a strong commercial and project discipline.