



Media Release

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Global broadband giants come to Sydney

NBN Co Chief Executive Officer, Bill Morrow, will today address the Global Broadband Futures conference in Sydney – which brings together an acclaimed line up of international telecom executives.

Speakers at the event include: Mike McTighe, Chairman of UK network operator Openreach; Bruno Jacobfeuerborn, Chief Technology Officer of Deutsche Telekom; Byungki Oh, Vice President of Global Development at Korea Telecom; and Jeff Finkelstein, Executive Director of Advanced Technology of US cable operator Cox Communications.

These companies will discuss how they are delivering next-generation broadband networks in their countries to meet the growing demands of end users.

NBN Co has a unique view to share in terms of the complexity of its build and the technology it will use to deliver universal access to every Australian by 2020.

Mr Morrow said:

“We are very proud to be part of the Global Broadband Futures conference, this is a really important event for the local broadband industry.

“We continue to learn from our peers around the world and share our insights. Having these experts in the country allows us to learn from one another and make sure we deliver for Australia in the best way possible.

“It is so important for Australians to hear the facts about what is going on in the rest of the global broadband market.

“The reality is that the vast majority of countries around the world are adopting the same approach as nbn and deploying a range of technologies to deliver improved services, the significant difference being scale.

“For Australians to be able to hear that message from some of the leading telecom operators in the world will be extremely valuable in a noisy, often misinformed environment.”

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