

## Media Release

31 October 2016

# Sydney's North Shore begins nbn™ network journey

Fast and reliable broadband is around the corner with construction officially underway to connect more than 17,000 North Shore homes and businesses to the **nbn**<sup>™</sup> network.

Crews will be on the ground in parts of St Leonards, Crows Nest and Naremburn, checking pits and pipes, laying the fibre backbone to the network and installing node cabinets throughout the area, with people expected to be able to progressively make the switch from March next year through to November.

#### nbn spokesperson, Marcela Balart, said:

"The rollout of the **nbn**<sup>™</sup> network is gaining momentum across the country with more than a quarter of the nation currently able to connect to the network.

"The start of construction on the North Shore signals the ramp up of **nbn** works in metro areas, providing more than 17,000 homes and businesses in parts of St Leonards, Crows Nest and Naremburn with access to internet speeds and bandwidth not seen before across Australia."

A recent study commissioned by **nbn<sup>1</sup>** showed Australians are using the internet more than ever before, spending an extra 22 days more on their home internet this year than they did in 2014.

"As our lifestyles evolve and we move further into the digital age, fast and reliable broadband will be vital, particularly in the areas of business, health, education, entertainment and leisure.

"Not only are people online now more than ever before, we're using it to do more things. We're increasingly working from home, setting up small businesses from home, studying online, shopping online and organising our lives online.

"The **nbn**<sup>™</sup> network will also help enable residents and businesses alike to be more productive, more creative, more efficient and more connected for decades to come," Ms Balart said.

The survey found those connected to the  $\mathbf{nbn}^{TM}$  network are the greatest home internet users and also rate their internet access significantly more important to achieving their occupational goals.

Nationally, more than three million Australian homes and businesses are able to connect to the  $\mathbf{nbn}^{\mathsf{m}}$  network with more than a million of those in NSW.

#### Media enquiries:

Marcela Balart – nbn Corporate Affairs Phone: 0437 878 817 Email: <u>marcelabalart@nbnco.com.au</u> nbn Media Hotline Phone: 02 9927 4200 Email: <u>media@nbnco.com.au</u>

For more information, visit www.nbn.com.au



### **Notes to the Editor:**

The **nbn** Broadband Index was undertaken on behalf of **nbn** by an independent research agency in June 2016. It surveyed 10,348 Australians across metropolitan, regional and remote areas including those connected to the **nbn**<sup>™</sup> network and those not connected. For the full report including graphics click here.