

Media Release

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Australia's virtual band give their 'Two Sense' with debut EP track

nbn connects singer/songwriter/producer, Harts with budding musicians across the country

Without ever meeting face-to-face, Australia's virtually connected band, Two Sense, have released their debut track, <u>'Firefly'</u>.

The track has been created entirely online in the artists' bedrooms via the **nbn**[™] network, with the help of musical maestro and GQ Breakthrough Solo Artist of 2016, Harts. Using video conferencing, file transfer sites and social media, 'Firefly' is a celebration of music truly becoming borderless.

The release comes as recent figures indicate that YouTube is now the number one search engine for music fans and the rise in digital streaming services has seen Australia's music industry experience its first growth in three years¹.

nbn[™] Virtual band mentor, Harts said:

"Two Sense is evidence of how access to the **nbn**[™] network can provide Australians with the opportunity to stream, share, create and perform music across multiple platforms. It's been incredible to mentor such talented musicians in this cross-country collaboration and see how the internet is transforming the world of music.

"We have been developing and pushing the boundaries in the creation of 'Firefly', discovering that music today is limitless. It is a beautifully earthy track, integrating digitally produced sound with a raw, folk guitar melody."

Vocalist and songwriter, Rowena Wise from Brunswick, Victoria said: "This virtual collaboration has been is a true milestone in my musical career – I can't believe how far we have come! We are all so proud of 'Firefly'and surprised about just how simple it has been to collaborate online."

Producer Jayden Rando (aka Rando) from Bunbury, Western Australia said:

"This has been a once-in-a-lifetime opportunity to explore the concept of borderless music creation and also to learn from Harts, our incredibly talented and fearless mentor."

Indie-folk guitarist Lucy Mills (aka Leo) from Wollongong, New South Wales said:





"This experience has been unbelievable. I never would have thought that I'd be collaborating with artists across the country to produce such an amazing first track over the internet. I'm excited to be at the forefront of a unique musical collaboration and look forward to seeing where new innovations will take music next."

Tune-in and stream-on to Two Sense's debut track 'Firefly' on <u>YouTube</u> and check out the band's journey by following their progress on the <u>nbn^M blog</u>.

More creatives than ever are able to harness the power of fast broadband, with one in three Australian homes and businesses now able to access the nbn[™] network and the rollout set to be complete by 2020.

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Media resources:

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Notes to editors

- **nbn**[™] is building a new and upgraded, fast wholesale broadband network to enable communities across Australia to access fast broadband from their retail service provider. Our goal is to connect eight million homes and businesses by 2020.
- Fast broadband like that delivered via the **nbn**[™] network can provide a range of benefits for Australians such as opportunities to work from home, access to online education tools and options for on-demand entertainment.
- End-user experience, including the speeds actually achieved over the **nbn**[™] network, depends on the technology over which services are delivered to your premises and some factors outside our control like equipment quality, software, broadband plans, signal reception and how the end-user's service provider designs its network. Satellite customers may experience latency. Access to your work network will depend on factors outside our control like your organisation's IT policy and infrastructure.

References

• ¹ARIA wholesale figures 2015 – <u>http://www.aria.com.au/documents/ARIAReleases2015WholesaleFigures.pdf</u>